

SPEAKING KIT

Mark Lynd

Forward-deployed C-level executive
for AI and cybersecurity



Head of Executive Advisory and Strategy, Netsync · Author of three books, fourth on the way · CISSP, ISSAP, ISSMP · US Army Ranger veteran

ON STAGE

He works the room, not the slides. Running executive tabletops is why he walks an audience through a live decision on stage instead of describing one.

He is still in the rooms where enterprise AI and security decisions get made, and he does on stage exactly what he does there: names what is real, what good looks like and what to steer away from, in your audience's language. No product pitch, no vendor slide, no last year's deck. Your audience leaves with decisions it can act on, not a reading list.

See it before you shortlist: marklynd.com/speaker-reel, no form.

5

times a CEO, CIO
and CISO

600+

keynotes, panels
and workshops

150+

executive incident
response tabletops

21,000+

Hype Index subscribers
your session reaches

#1 Global Thought Leader for Security (Thinkers360) and Top Global Cybersecurity Speakers (Analytica), two of nine independent editorial and analyst selections. Full list overleaf.

SIGNATURE KEYNOTES

AI Governance Your Board Will Approve

For boards, CIOs and Chief AI Officers. What a defensible posture looks like, the decisions a board has to own, and the questions to ask their own AI program on Monday.

The First 72 Hours

For the whole leadership team. Hour by hour, who decides what, and the calls leaders get wrong under pressure.

Cyber War: One Scenario

For a full-conference audience, technical and non-technical. A coordinated attack on national infrastructure, what fails first, and what resilience costs. From his book of the same name.

What Good Looks Like in Enterprise AI

For CIOs, Chief AI Officers and the leaders funding their AI programs. Which programs are working, which are quietly failing, and the tells that separate them.

Cyber Insurance: What Happens at Claim Time

For risk, finance and security leaders. How coverage behaves at claim time, and what underwriters price on. From his book, A Leader's Playbook for Cyber Insurance.

Shadow AI

For CIOs, CISOs and HR leadership. Where unsanctioned AI enters, who owns the risk, and what leadership has to decide.

Each runs as a keynote or expands into a workshop, fireside or tabletop, rebuilt for your sector. Full descriptions at marklynd.com/speaking

Hold a date: mark@marklynd.com · marklynd.com

WHO IT IS BUILT FOR

Seniority. CIOs, CISOs, Chief AI Officers, boards and leadership teams.

Sectors. Deepest in regulated and critical-infrastructure industries: healthcare, financial services and insurance, energy and utilities, government and defense. Also manufacturing, logistics, education, retail and hospitality, and enterprise technology.

FORMATS

- Opening or closing keynote
- Executive workshop or half-day
- Facilitated tabletop exercise
- Fireside chat or panel
- Board and leadership briefing
- Virtual keynote

RECOGNITION

Nine independent selections. None paid, none self-nominated, none engagement-ranked.

Thinkers360 · #1 Global Thought Leader for Security

Thinkers360 · Top 5 Global AI Thought Leaders

Thinkers360 · Top 5 Global Cybersecurity Thought Leaders

Whizlabs · Top 20 Cybersecurity Experts and Influencers

The Cyber Express · Top 30 Cybersecurity Influencers to Follow

SecureFrame · Top 50 CISOs and Security Leaders to Follow

Onalytica · Top Global Cybersecurity Speakers

Awards Magazine · Top 100 Thought Leaders on Technology to Follow

Top 50 B2B Thought Leaders and Influencers to Work With, North America

WHAT YOU GET

- A panel seat the same day if you need one
- A pre-event call to tune the talk to your audience
- A promotion-ready abstract, bio and headshots
- Your session promoted to The Hype Index
- Copies of Cyber War: One Scenario for the room, if you want them

HOLD A DATE

Email mark@marklynd.com. Subject line: Hold — [event, date]. In the body: audience, theme, format. No bureau, no gatekeeper. You get an availability answer and an abstract written for your vertical, ready to drop into the program.

Reel: marklynd.com/speaker-reel · headshots, covers and logos: marklynd.com/press, no form · linkedin.com/in/marklynd