

PRESS KIT

Mark Lynd

Forward-deployed C-level executive
for AI and cybersecurity



Head of Executive Advisory and Strategy, Netsync · Author of three books, fourth on the way · CISSP, ISSAP, ISSMP · US Army Ranger veteran

THE SHORT VERSION

Mark Lynd sits in the rooms where enterprise AI and security decisions get made. He says plainly what he sees there: which trends are real, what good looks like, and what to steer away from. Five times a CEO, CIO and CISO across global organizations, he advises CIOs, CISOs, Chief AI Officers and boards. Thinkers360 ranks him #1 globally for security and top five for AI. He writes The Hype Index for more than 21,000 curated subscribers, tracking the claims everyone repeats and whether they hold up.

5

times a CEO, CIO
and CISO

600+

keynotes, panels
and workshops

150+

executive incident
response tabletops

3

books, a fourth
on the way

INTERVIEW TOPICS

- AI governance: what boards are approving, and who owns it when it breaks
- Ransomware: who decides what in the first 72 hours
- Critical infrastructure: which nation-state threats are real
- Cyber insurance: how coverage behaves at claim time
- Shadow AI: where it enters, and who ends up owning the risk
- What CISOs are funding, and what they are quietly cutting

Commentary and articles at marklynd.com/articles

BOOKS

Cyber War: One Scenario · A Leader's Playbook for Cyber Insurance · Cybersecurity Life Skills for Teens — all published by Relevant Track. A fourth is on the way.

Titles and details at marklynd.com/books

RECOGNITION

Nine independent selections. None paid, none self-nominated, none engagement-ranked.

Thinkers360 · #1 Global Thought Leader for Security	The Cyber Express · Top 30 Cybersecurity Influencers to Follow
Thinkers360 · Top 5 Global AI Thought Leaders	SecureFrame · Top 50 CISOs and Security Leaders to Follow
Thinkers360 · Top 5 Global Cybersecurity Thought Leaders	Onalytica · Top Global Cybersecurity Speakers
Whizlabs · Top 20 Cybersecurity Experts and Influencers	Awards Magazine · Top 100 Thought Leaders on Technology to Follow

Top 50 B2B Thought Leaders and Influencers to Work With, North America

Current recognition and press at marklynd.com/press

BIOS

ONE LINE · 18 WORDS

Mark Lynd is a five-time CEO, CIO and CISO, and Head of Executive Advisory and Strategy at Netsync.

SHORT · 60 WORDS

Mark Lynd is a five-time CEO, CIO and CISO and Head of Executive Advisory and Strategy at Netsync. He advises CIOs, CISOs, Chief AI Officers and boards on AI and cybersecurity, has facilitated more than 600 keynotes, panels and workshops and more than 150 executive incident response tabletop exercises, and is the author of three books, with a fourth coming.

LONG · 150 WORDS

Mark Lynd is a forward-deployed C-level executive for AI and cybersecurity. Five times a CEO, CIO and CISO, he works at the front line of enterprise AI and security decisions and brings back what he learns there. As Head of Executive Advisory and Strategy at Netsync he advises CIOs, CISOs, Chief AI Officers, boards and leadership teams across public sector, commercial and enterprise organizations. He has facilitated more than 600 keynotes, panels and workshops and more than 150 executive incident response tabletop exercises, and holds the CISSP, ISSAP and ISSMP. Thinkers360 ranks him #1 globally for security and top five for AI. He writes The Hype Index, a newsletter that checks the AI and cybersecurity claims everyone repeats, for more than 21,000 curated subscribers. He has written three books, with a fourth on the way, and is a US Army veteran of the 75th Ranger Regiment and 82nd Airborne Division.

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